

Titan® Touch Penile Implants

*Built to perform.
Designed to satisfy.*

[Discover more](#)





Find the right implant

The prevalence of erectile dysfunction is increasing among men meaning more patients may be seeking a long-term solution.

Inflatable penile prosthesis (IPP) surgery is a big step, and both you and your patient want to make sure it goes smoothly and meets expectations for a satisfying outcome. Complex patient populations can result in a higher likelihood of complications which means as a physician you have a lot to consider when choosing the right implant for your patient.



Operating room considerations



UP TO

78%

of IPP patients are **diabetic**, which can almost double the risk of infection.^{1,2}



UP TO

50%

of IPP patients had previous **pelvic surgery/trauma** which may lead to a higher risk of penile shortening and could require special considerations for reservoir placement.^{1,4,5}



UP TO

33%

of IPP patients had **Peyronie's disease**, increasing risk of device malfunction and penile shortening—reducing functionality and post-op satisfaction rates by 7%.^{1,3,5}



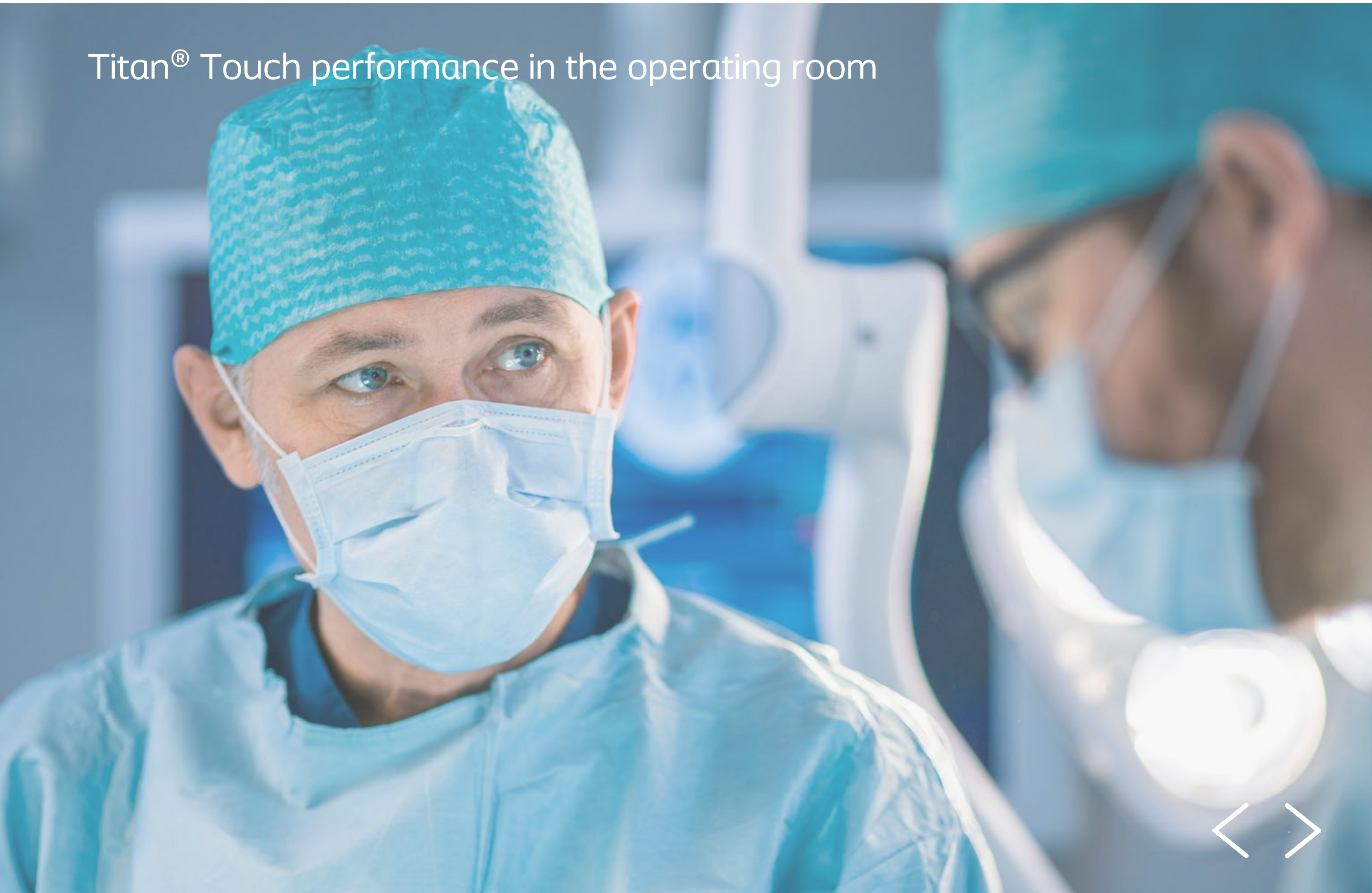


*Built to perform.
Designed to satisfy.*

Titan® Touch provides performance in both the operating room and the bedroom. Titan® Touch is designed to minimize complications, address patient satisfaction, and allow you to serve the diverse needs of more patients that walk through your door.



Titan[®] Touch performance in the operating room

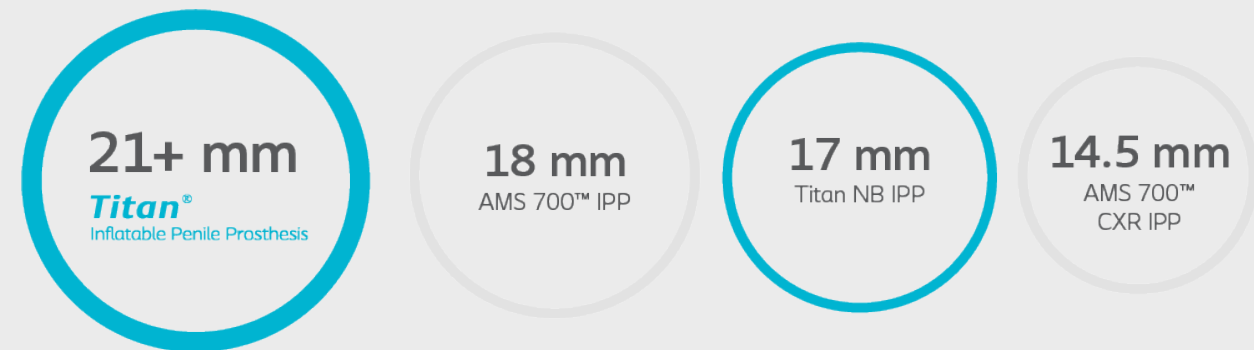


Technology that's designed and engineered for performance



Power of choice

HydroVANTAGE™ hydrophilic coating absorbs an aqueous solution of physician's choice on submerging the device in the solution.



Cylinder diameters

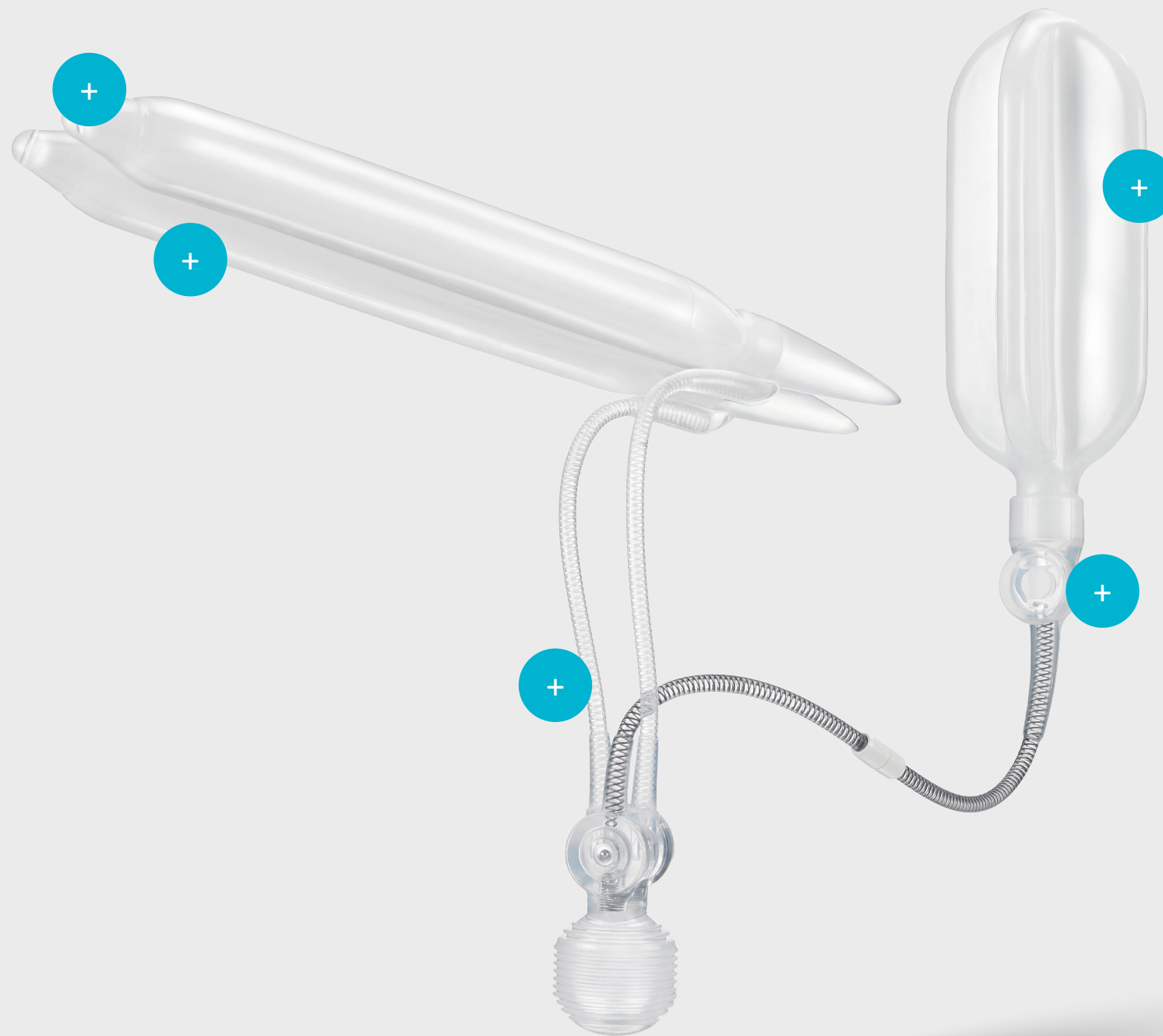
Tailored fit

Because there's a wide variety in the male anatomy, Titan[®] Touch is available in a wide range of standard and narrow sizes so you can choose the right fit for each patient.

Cylinder diameters are not shown to scale.
*AMS 700™ is a trademark of Boston Scientific Corporation.



Technology that's designed
and engineered for performance



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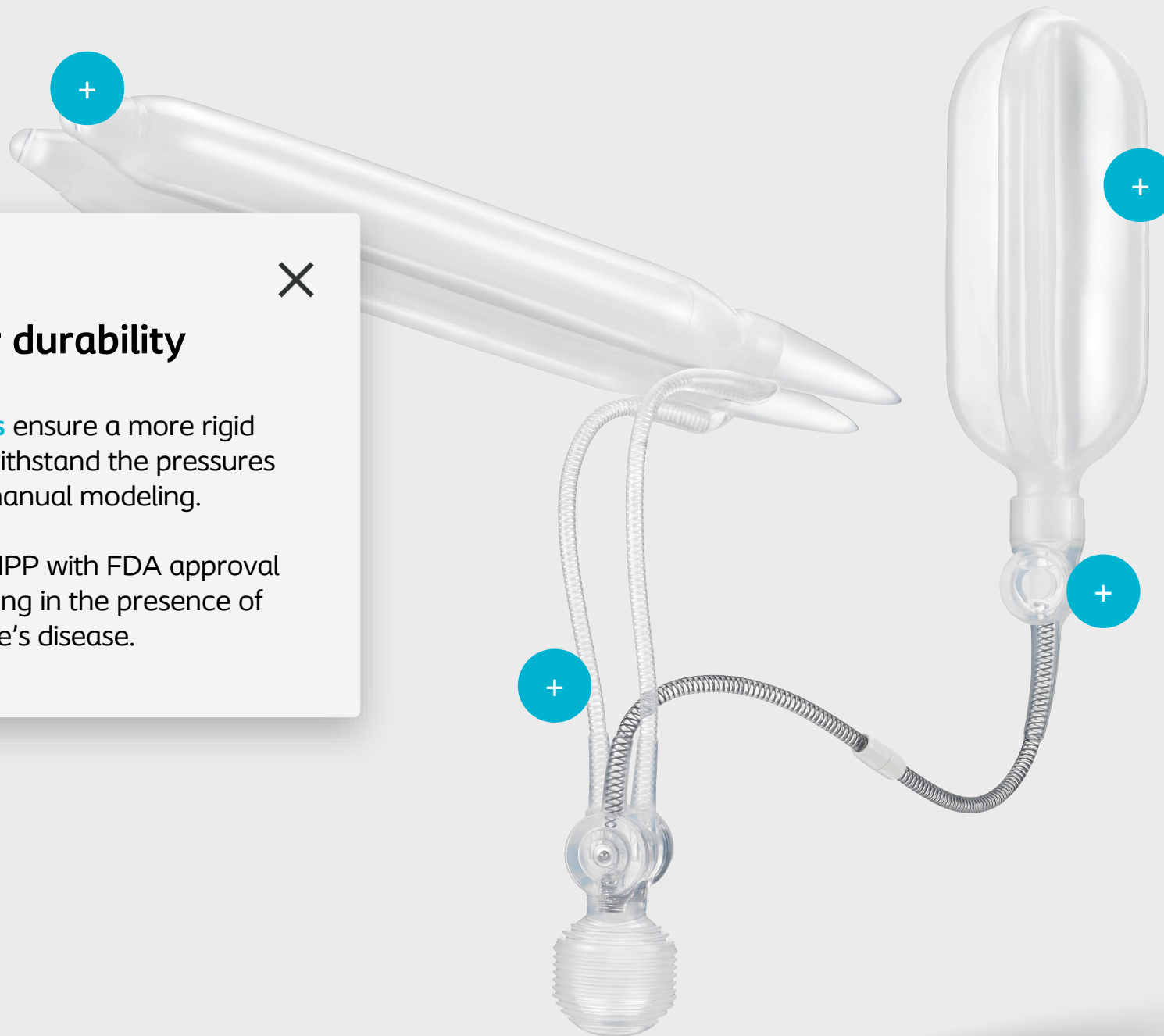


Soft-molded tips

For a more natural feel that more closely resemble human corporal tip.



Technology that's designed and engineered for performance



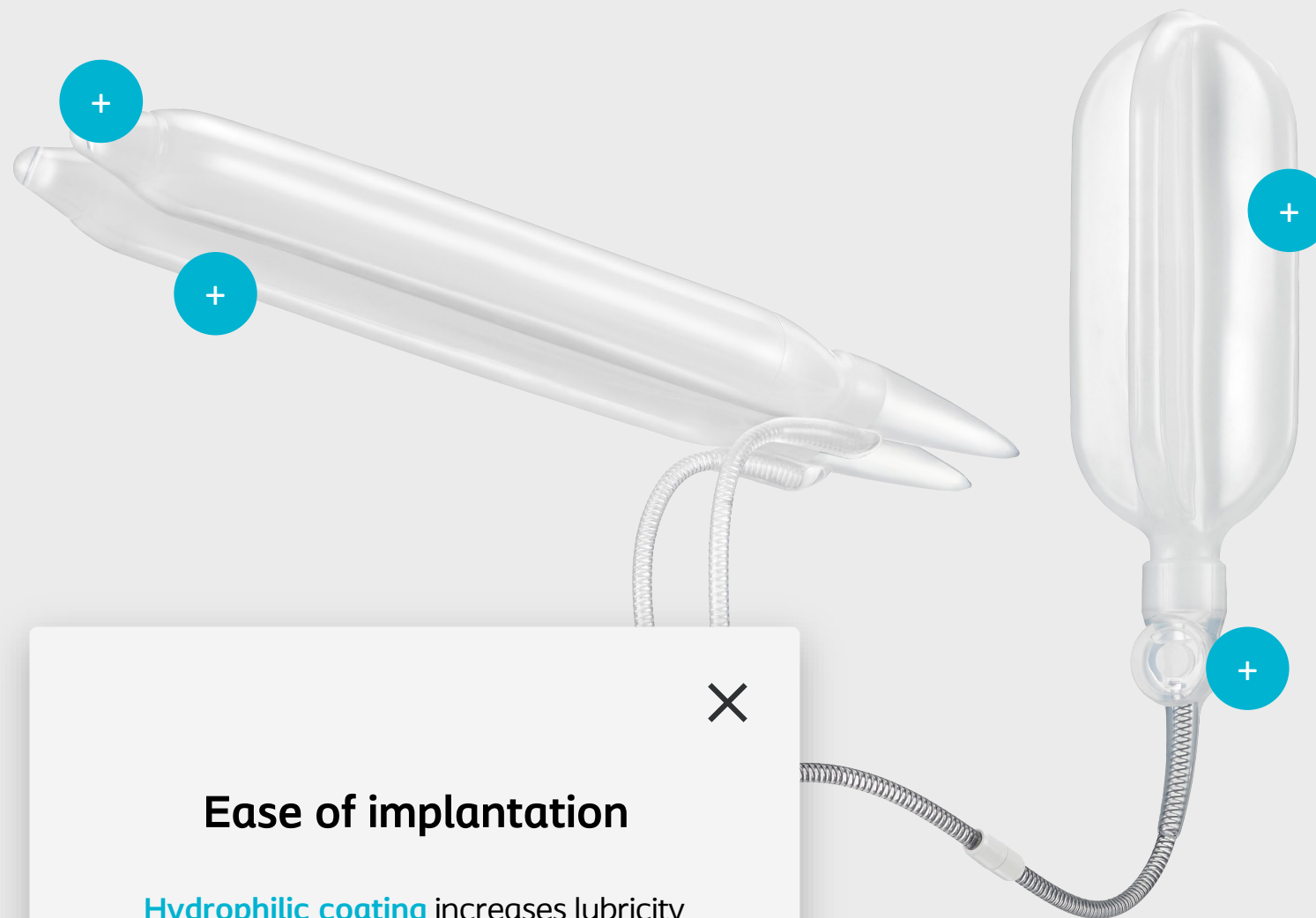
Built for durability

Bioflex* cylinders ensure a more rigid erection and can withstand the pressures needed for manual modeling.

In fact, it's the only IPP with FDA approval for manual modeling in the presence of Peyronie's disease.



Technology that's designed and engineered for performance

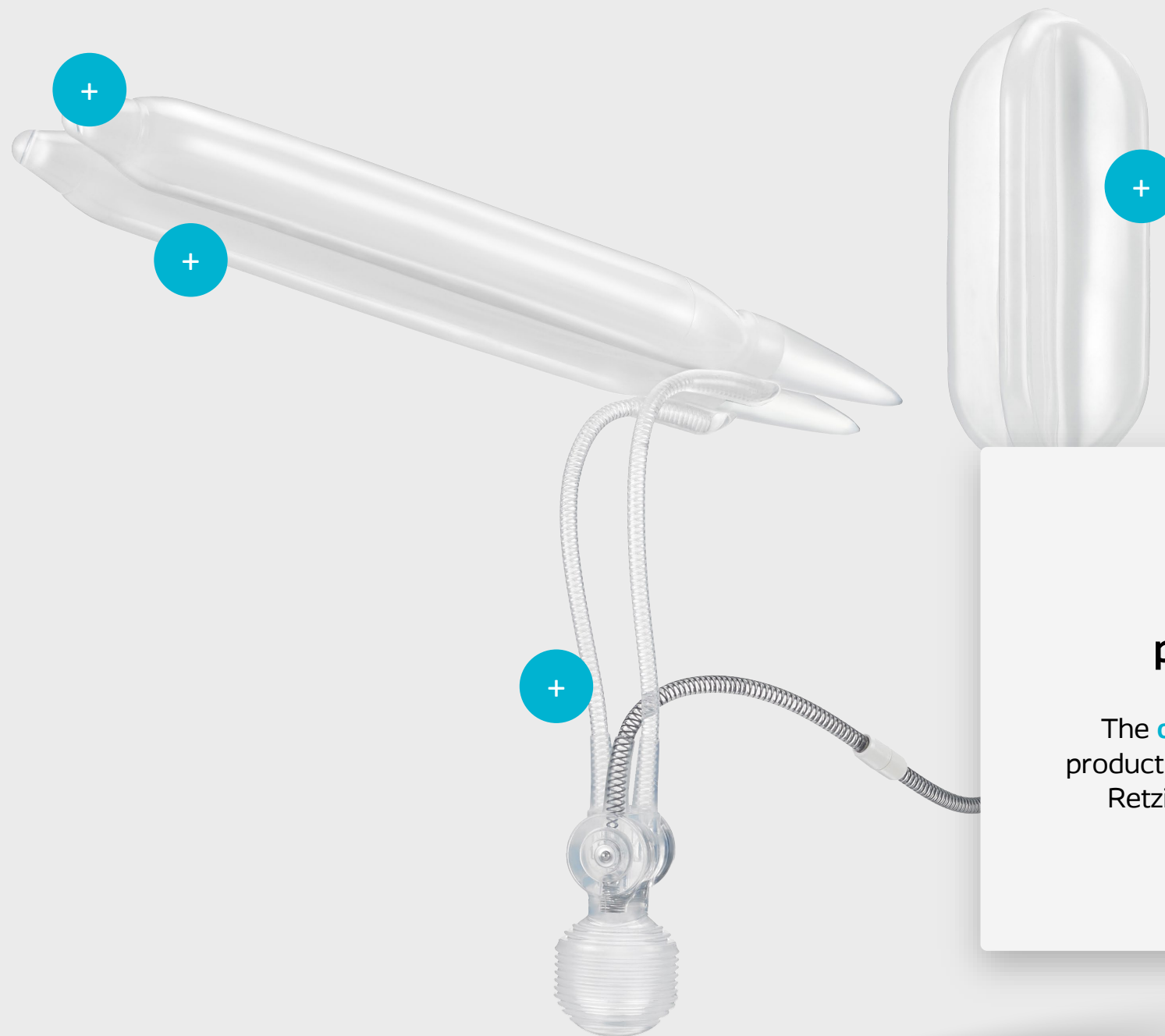


Ease of implantation

Hydrophilic coating increases lubricity for ease of cylinder placement: zero-degree angle tubing means minimal dilation required to insert the proximal end of the cylinders.



Technology that's designed
and engineered for performance



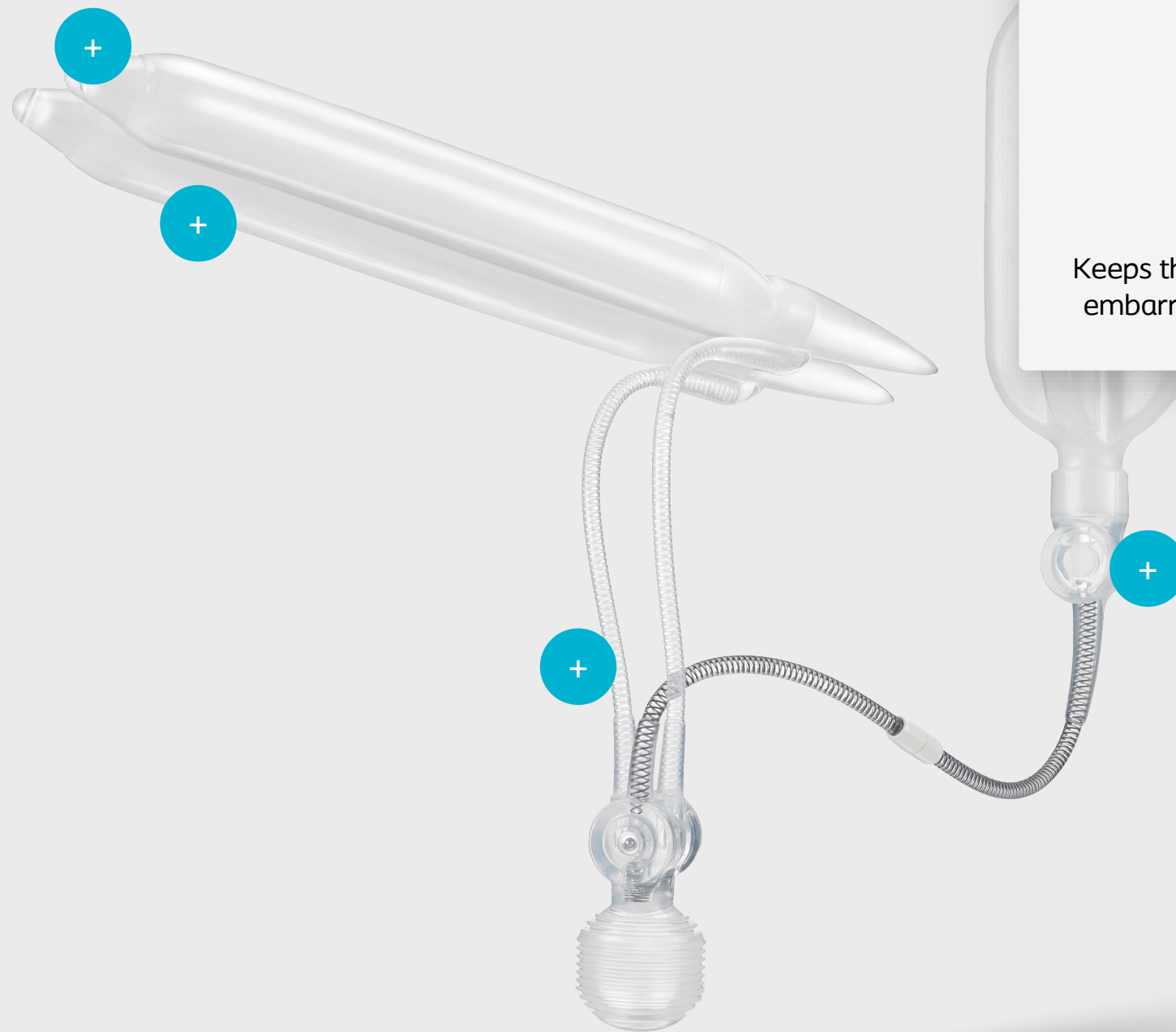
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**Flexible
placement options**

The **cloverleaf reservoir** is the only product FDA-approved for both space of Retzius and submuscular reservoir placement.



Technology that's designed
and engineered for performance



Lock-out valve

Keeps the patient in control by reducing risk of embarrassment of unintended auto-inflation.



Titan[®] Touch, redesigned with the patient in mind

You asked, we listened, and now there's something new in the inflatable penile prosthesis (IPP) market. Titan[®] Touch has an innovative new design so it's easy to use with the durability and performance you and your patients expect. Our commitment to innovation in men's health means we use your input to help us design products that help patients get the most out of their lives.



**22%
less force**

Easier to trigger device inflation.⁶

58K

**Long
lasting**

Able to withstand an average of 58,000 inflation/deflation cycles.⁷



**Simplified
design**

Fewer pump pieces to help with ease of use.



**Improved
consistency**

Of pressure required to trigger inflation across devices.



Same Bioflex cylinders

Unique, proprietary material engineered specifically for penile implant cylinders, unlike generic silicone material used in other prosthetic devices.

 **3x**

**Penetration-tested
6.5 million times without
signs of compromise**

Built for outstanding
fatigue resistance.⁸

 **8x**

**7,500 psi tensile
strength**

Designed strong to withstand
higher pressure.⁶

 **17%**

**21 mm maximum
girth expansion of
each cylinder**

Expands to maximum
size of the corpora.⁶



Titan[®] Touch performance in the bedroom



Patient concerns

**The number one concern
among patients is
decrease in penile size**

70%

of patients endorse loss of
length even in absence of
measurable evidence.^{5, 9}



**Titan[®] Touch
satisfaction rate**

96%+

IPPs have a high satisfaction
rate for both patients and their
partners.¹⁰



Performance that satisfies so your patients can rediscover their confidence and get back to a healthy sex life

17%

More girth¹¹

Maximizing girth may lead to increased partner stimulation and satisfaction.

3x

More rigid¹²

Increased rigidity reduces the chance of buckling during sex.

3%

More durable¹³

Enhanced penetration performance for more confidence in a variety of sexual positions so patients can feel uninhibited.



References

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